

Message Text

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PAGE 01 BONN 06070 041815Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
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TO USDOC WASHDC
INFO SECSTATE WASHDC 7326
USMISSION USBERLIN
AMCONSUL FRANKFURT
AMCONSUL MUNICH

UNCLAS BONN 06070

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - ROCKY CYCLE CO., INC.
SUNNYVALE, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA WALTER KUNERZ
MEHRINGDAM 57
D-1000 BERLIN 61, GERMANY
CONTACT: HERR WALTER KUNERZ
PHONE: (030) 691-80-71
COMMENT: FIRM IS A LARGE WEST BERLIN DISTRIBUTOR
OF MOTORCYCLE PARTS AND ACCESSORIES IN LOCAL MARKET.
FOR PRODUCT LINES OFFERED THERE MAY BE EXCELLENT
MARKET IN BERLIN. INTERESTED FIRM WAS ESTABLISHED
IN 1957; EMPLOYS 6. WELL-MANAGED COMPANY HAS ACHIEVED
SUBSTANTIAL EXPANSION OF ITS MARKET SHARE IN RELATIVELY
BRIEF TIME. FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING
NEW PRODUCT LINES IN THIS MARKET. MR. KUNERZ WOULD
LIKE ADDITIONAL PRODUCT LITERATURE IN GERMAN, IF
AVAILABLE. HE DESIRES DIRECT CONTACT WITH THE ADS
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PAGE 02 BONN 06070 041815Z

CLIENT. BANK/FINANCIAL REFERENCE: BERLINER COMMERZ-
BANK AG, POTSDAMER STRASSE 125, D-1000 BERLIN 30,
GERMANY, TEL: (030) 26-971.

FERRO-MERKURIA HANDELS GMBH
SALZSCHLIRFER STRASSE 6
D-6000 FRANKFURT/MAIN-61

CONTACT: HERR HEINZ PLATT

PHONE: 0611-410061

COMMENT: MEDIUM-SIZED COMPANY, ESTABLISHED IN 1952,
IMPORTER AND DISTRIBUTOR OF AUTOMOTIVE PARTS AND
ACCESSORIES.

EYSEL MOTOR SPORT GMBH

GELNHAEUSER STRASSE 3

D-6456 LANGENSELBOLD

CONTACT: MR. HUGO F. EYSEL

PHONE: 06184-2751

COMMENT: IMPORTANT IMPORTER, WHOLESALER AND RETAILER
OF MOTORCYCLES AND MOTORCYCLE PARTS AND ACCESSORIES.
REGULARLY IMPORTS FROM THE UNITED STATES. LOCATED
NEAR FRANKFURT.

PEMAS GMBH

KARL-STIELER-STRASSE 21-23

D-8031 STOCKDORF

CONTACT: FRAU LETZ, IMPORT MANAGER

PHONE: 089/8572055

COMMENT: COMPANY ESTABLISHED IN 1974, MAINLY WHOLE-
SALES ALL TYPES OF PARTS AND ACCESSORIES FOR AUTOMOBILES
AND MOTORCYCLES. ANNUAL SALES INDICATE AN UPWARD TREND.
(SALES IN 1976 AMOUNTED TO DM 6 MILLION.) COMPANY'S
FINANCES ARE SAID TO BE SOUND AND OBLIGATIONS MET
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PAGE 03 BONN 06070 041815Z

PROMPTLY. SUITABLE TRADE PARTNER.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Date: 01 jan 1960
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Disposition Approved on Date:
Disposition Case Number: n/a
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Review Action: RELEASED, APPROVED
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SAS ID: 3086545
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST - ROCKY CYCLE CO., INC. SUNNYVALE, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY B
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1bbd09b7-c288-dd11-92da-001cc4696bcc
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